Ethan Fletcher

Designer

Contact

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About

With 10 years of experience leading and executing projects across a wide range of industries, I bring clarity, strategy, and aesthetics to the work I take part in.

I believe:

- Great work comes from great collaboration.
- Design should be useful and beautiful.
- Planning for the future means success in the present.

Skills

Project Management
Branding & Identity
Web / Graphic / Print Design
UX / UI Design

Tools / Software

Adobe Creative Suite
CSS / HTML / JavaScript
Asana / Basecamp
Wordpress
Familiarity with major AI tools

Education

Ithaca College

Major: B.S. Emerging Media

Minors: Computer Science, Web Development, Game Design

Experience

Eating Recovery Center and Pathlight Mood & Anxiety Center

Visual Design Lead

2026 - Present

Responsible for ensuring design execution is polished, consistent, and scalable while working hands-on to maintain and elevate visual design across projects.

Attention Span Media

Design Director

2023 - 2026

Responsible for creating and managing multiple bold, insight-driven campaigns, projects, and initiatives simultaneously, and ensuring projects reinforce clients' core missions.

Senior Designer & Developer

2018 - 2023

Led work on campaigns, products, and initiatives from preproduction to final delivery (on multiple projects concurrently) while completing day-to-day design duties.

Graphic Designer

2016 - 2018

Executed day-to-day marketing tasks, including website, graphic, and print design, and creating and managing marketing campaigns.

Select Awards / Recognitions

Project	Organization	Award Category
Future of Health Report	Communicator Awards	Visual Appeal
Hometown Food Security Mobile App	Anthem Awards	Best Use of Technology - Humanitarian Action & Services
Future of Recreation, Travel, & Hospitality	Communicator Awards	Overall Design & Creative Data Presentation
CulinaryNXT Branding	Communicator Awards	Best Corporate Identity / Logo
AttentionFWD.com	Communicator Awards	Visual Appeal / Aesthetic (Websites)